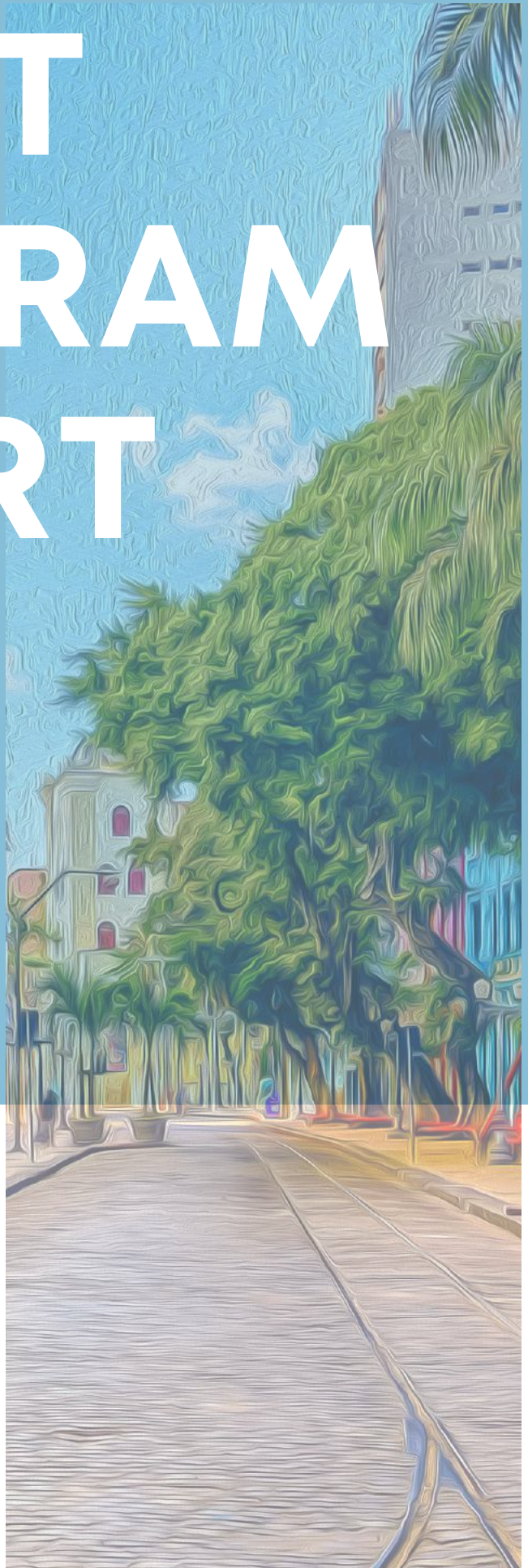


GRANT PROGRAM REPORT 2020



**Goodtown
Council**



MAYOR'S NOTE

2020 saw Goodtown Council invest \$2.9 million into the local community to combat the effects of COVID-19.

Following the onset of the virus in early 2020, members of Goodtown faced difficult conditions. To respond to the needs of the local community, our grants program pivoted to focus on community development, health and well-being, boosting the business sector, and supporting the arts.

The results of our grants program has seen hundreds of volunteers contributing to local causes, community members coming together to participate in sports and training, and 81 local artists funded for their work.

I thank Goodtown Councillors, staff, partners, business and community members for their efforts in the past year. I look forward to working closely with you on Goodtown's reactivation and recovery, to return our city to a vibrant and prosperous place.

jamsine waters

MAYOR, GOODTOWN



PROGRAM OVERVIEW

TOTAL FUNDING ALLOCATED

\$2,937,000

TOTAL GRANTS ADMINISTERED

37

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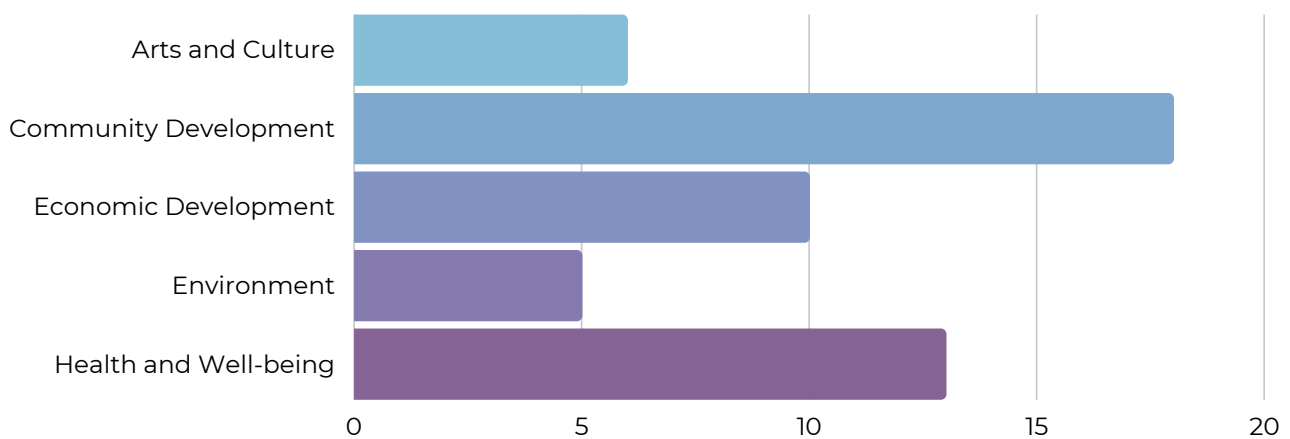
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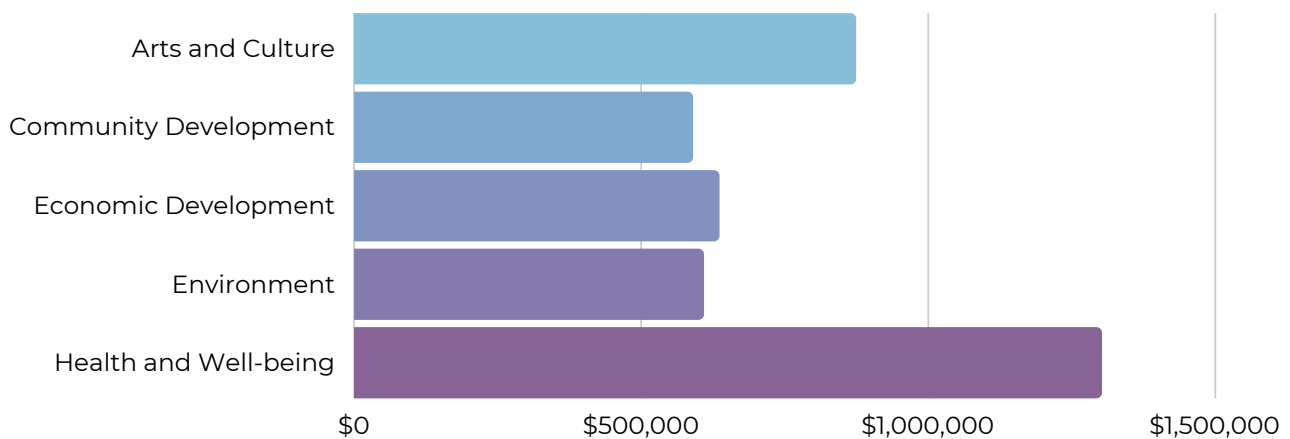
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GRANTS BY DOMAIN

NUMBER OF GRANTS

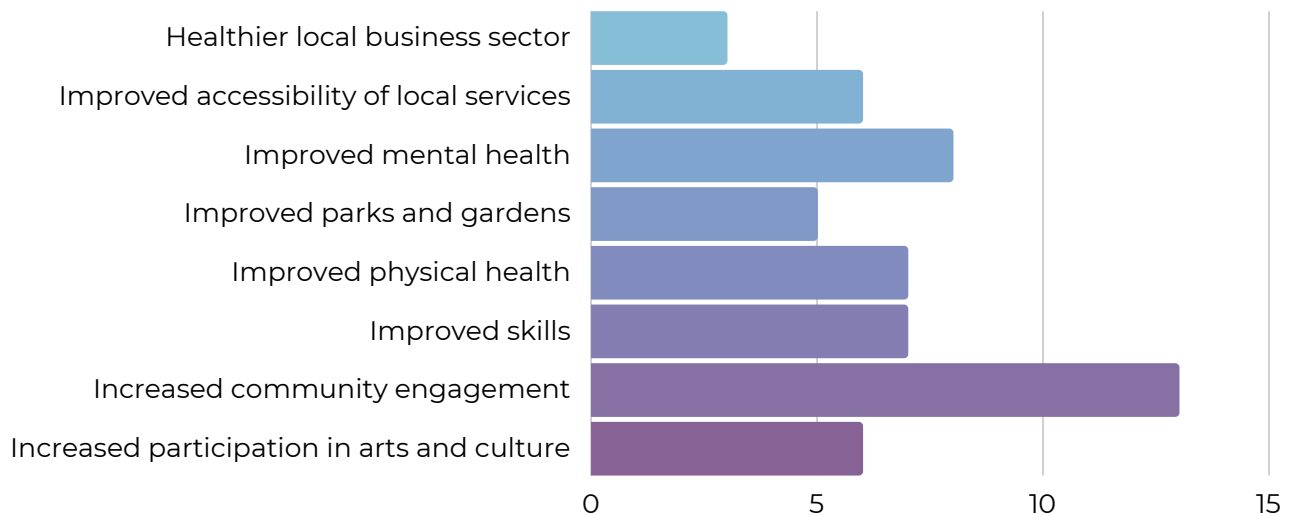


FUNDING ALLOCATED

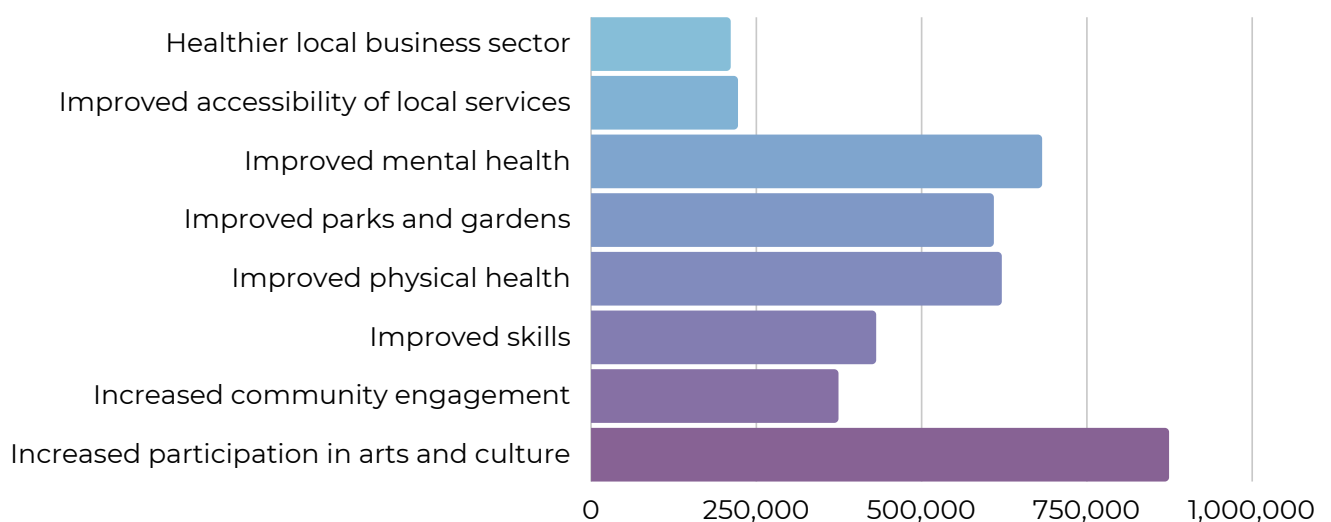


GRANTS BY OUTCOME

NUMBER OF GRANTS



FUNDING ALLOCATED



ARTS & CULTURE

TOTAL FUNDING ALLOCATED

\$873,000

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Outcome goal: Increased participation in arts and culture



Number of local artists supported as a result of Goodtown Council funding in 2019-20

81



Number of people who attended an arts event, class or festival

4493

TOTAL GRANTS ADMINISTERED

37



COMMUNITY DEVELOPMENT

TOTAL FUNDING
ALLOCATED

\$589,000

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Outcome goal:
Increased community engagement



Number of
volunteers
participating in
program

403



Number of
volunteers hours
contributed

4493

Average hours contributed
per volunteer in program

9.75

TOTAL GRANTS
ADMINISTERED

18



ECONOMIC DEVELOPMENT

TOTAL FUNDING ALLOCATED

\$635,000

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**Outcome goal: Healthier local
business sector**



Number of new
businesses formed
in Goodtown as a
result of Goodtown
grant

6

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TOTAL GRANTS ADMINISTERED

10



ECONOMIC DEVELOPMENT

Outcome goal:
Improved skills



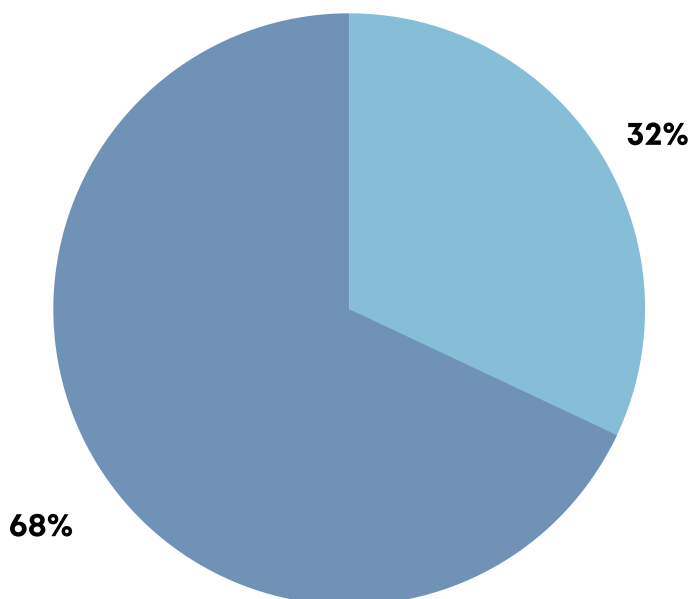
Number of adults
aged 30 or older
who participated in
skills training

102



Number of adults
younger than 30
who participated in
skills training

47



ENVIRONMENT

TOTAL FUNDING ALLOCATED

\$608,000

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**Outcome goal:
Improved parks and gardens**



Number of trees
planted as a result
of Goodtown
Council grant
funding

2160

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TOTAL GRANTS ADMINISTERED

5



HEALTH AND WELL-BEING

TOTAL FUNDING ALLOCATED

\$1,301,000

TOTAL GRANTS ADMINISTERED

13

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OG: Improved physical health



Number of people
engaged in sport
and recreation
activities

6502

Outcome goal: Improved mental health



Number of people
accessing mental
health services
(including training
and workshops

314



Number of people
who report an
increase in self-
esteem as a result of
program

208

GRANTEE FEEDBACK

WHAT WAS THE MOST SIGNIFICANT CHANGE YOU SAW AS A RESULT OF YOUR PROGRAM. EVENT OR TRAINING?

"Participants have built new healthy habits new friendships for life."

"15000 attendees experienced diverse arts, culture and food."

"The town - as a collective - seems to have a renewed sense of purpose, pride and optimism."

"The community can now have more discussion on this topic which cause more interaction within the community."

"Children are most excited about participating in sports now that they have access to better equipment."

"We have seen more of a demand for the instalations than we initially expected so, once the first project is completed, we will be looking at expanding the scope for the second effort."

"Increased community engagement and greater community cohesion."

"Increased collaboration between research bodies."

GRANTEE FEEDBACK

DID YOU EXPERIENCE ANY UNINTENDED NEGATIVE OUTCOMES AS A RESULT OF YOUR PROGRAM, EVENT OR TRAINING?

"Community engagement decreased in other creative spaces."

"Inadvertently lost resources from other research areas."

"Students didn't treat the new balls with care, so there was an initial loss of roughly 10% of the purchased goods."

"The number of graduates out-matched the number of available bakery jobs for the season."

"There was an initial glut of donated shoes, which caused storage complications while the volunteers worked through the initial shoes
Attendants hesitated to come to AUSLAN interpreted events."

"During the construction phase, accessibility to the building was greatly hindered, which make pick up and drop off much more difficult for students and parents."

"Pocket pantry users weren't very good at returning recipes, which meant only a few users had access to this benefit."

GRANTEE FEEDBACK

DID YOU LEARN ANY SIGNIFICANT LESSONS AS A RESULT OF YOUR PROGRAM, EVENT OR TRAINING?

"Through this project we provided yet further evidence of the importance of exercise and social inclusion to good physical and mental health outcomes."

"Learned heaps about marketing and social media, and about keeping volunteers engaged. A steep learning curve!"

"It is important to obtain multiple quotes and recommendations on which companies are reputable, trustworthy and responsible."

"We are learning new and exciting things about the installation of the micro wind farms, their efficacy in a real world setting. We have also learned that there is more wildlife to deal with than we ever expected at the top of these high rise buildings and have made some significant steps in combining conservation efforts."

"We have better expanded our understanding of renewable energy sources for use in infrastructure projects. This has better informed us to undertake future projects. The published report will form an important basis for future studies."